

Dawson Landing 2019 Survey Results

Statistics	Summary	%
Surveys Received	76	
USPS	55	72%
Survey Monkey	21	28%
Community Representation		29%

Questions:

1	What is the size of your family?	Avg Size	3.1	
2	Do you have school age children living in your home?			
	Yes	29	40%	
	No	43	60%	
3	As a homeowner, do you reside here or rent your home to tenants?			
	Reside	71	97%	
	Rent	2	3%	
4	How long have you owned a home in Dawson Landing?	Avg Years	10.3	
5	What creates the most conflict among your neighbors?			
	No conflict	14	39%	
	Parking	4	11%	
	Pets / Pet Waste	5	14%	
	Weeds / Landscape	6	17%	
	Renters	4	11%	
	Noise	2	6%	
	Other	1	3%	See FAQs.
6	What issue(s) do you want to see the HOA become more involved in?	See FAQs.		
7	Have you ever attended an HOA or ARB meeting?			
	Yes	47	65%	
	No	25	35%	
8	Do you know how to contact the BOD if you had an issue/concern?			
	Yes	58	82%	
	No	13	18%	

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9	On a scale of 1-5, with 1 being no equity and 5 being total equity, please answer the following question: Do you think the BOD and HOA Management enforce the HOA property rules fairly and equitably?			
		1	7	10%
		2	9	13%
		3	19	28%
		4	14	20%
		5	20	29%
		Average	3	
10	On a scale of 1-5, with 1 being not fair at all and 5 being totally fair, please answer the following question: How fair do you believe the HOA is in enforcing violations?			
		1	4	6%
		2	8	12%
		3	24	35%
		4	12	18%
		5	20	29%
		Average	4	
11	On a scale of 1-5, with 1 being completely dissatisfied and 5 being completely satisfied, please answer the following question: What is your level of satisfaction with the HOA management company?			
		1	6	9%
		2	7	10%
		3	26	37%
		4	17	24%
		5	14	20%
		Average	3	
12	On a scale of 1-5, with 1 being not represented at all and 5 being very well represented, please answer the following question: How well do you believe the homeowner's needs are understood and fairly represented by the BOD?			
		1	2	3%
		2	10	15%
		3	25	38%
		4	16	24%
		5	13	20%
		Average	3	

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13	On a scale of 1-5, with 1 being not represented at all and 5 being totally responsive, please answer the following question: How responsive do you feel the BOD is to your questions or concerns?			
		1	5	8%
		2	5	8%
		3	21	33%
		4	14	22%
		5	18	29%
		Average	4	
14	On a scale of 1-5, with 1 being not important at all and 5 being very important, please answer the following question: How important is it to you to understand the annual HOA Budget?			
		1	3	6%
		2	2	4%
		3	8	17%
		4	9	19%
		5	25	53%
		Average	4	
15	On a scale of 1-5, with 1 being not at all and 5 being very well, please answer the following question: How well do you understand the annual HOA Budget?			
		1	8	12%
		2	10	15%
		3	22	32%
		4	16	24%
		5	12	18%
		Average	3	
16	How often do you access the HOA website (www.dawsonlanding.com)?			
	Never		21	29%
	Occasionally		45	63%
	Often		6	8%

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17	If you access the website, do you find the information you are looking for?		
	I do not access the website	25	37%
	Yes	33	49%
	No	9	13%
18	What additional information would you like to see added to the website?	See FAQs.	
19	Please list what type of service/amenities you would like to see the HOA offer that it does not currently offer?	See FAQs.	
20	Have you read the Architectural Guidelines?		
	Yes	55	77%
	No	16	23%
21	If you have read the Architectural Guidelines, on a scale of 1-5, 5 being very content and 1 being not content at all, how satisfied with those guidelines?		
	1	2	4%
	2	5	9%
	3	19	34%
	4	22	39%
	5	8	14%
	Average	4	
22	If you are not satisfied, what changes would you recommend to those guidelines?	See FAQs.	
23	Have you ever submitted a change form to the HOA Architectural Review Board?		
	Yes	36	52%
	No	33	48%
24	If so, on a scale of 1 to 5, 1 being not at all satisfied and 5 being very satisfied, how satisfied were you with the process and outcome of your request?		
	1	2	4%
	2	1	2%
	3	11	24%
	4	5	11%
	5	27	59%
	Average	4	

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25	If you were not satisfied, what would you change about that process?	See FAQs.	
26	Do you attend HOA social events?		
	Yes	29	42%
	No	40	58%
27	What HOA sponsored community events would you like to see?	See FAQs.	
28	On a scale of 1-5, with 1 being completely dissatisfied and 5 being completely satisfied, please answer the following question: How satisfied are you with the appearance of the common areas belonging to Dawson Landing HOA?		
	1	7	10%
	2	10	15%
	3	10	15%
	4	27	40%
	5	13	19%
		Average 3	
29	On a scale of 1-5, with 1 being completely dissatisfied and 5 being completely satisfied, please answer the following question: How satisfied are you with the appearance of the private property and individual homes within the Dawson Landing HOA?		
	1	2	3%
	2	6	9%
	3	23	33%
	4	25	36%
	5	13	19%
		Average 4	
30	Would you be interested in volunteering your time to serve on the BOD, ARB or associated committees (i.e. events)? If so, please list your qualifications and skills you would bring the best means of contacting you when at the time of elections.		
	Yes	10	24%
	No	31	76%
	BOD	1	17%
	ARB	4	67%
	Committee	1	17%

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31	In your opinion, what is the most effective means of communication pertaining to matters of HOA?		
	Website	16	14%
	Nextdoor.com	17	14%
	Facebook	8	7%
	Newsletter	24	20%
	Flyer	14	12%
	Email	31	26%
	Phone Call	5	4%
	Other	3	3%
32	Have you signed up for the Dawson Landing Social Network on Nextdoor.com? Logon to : www.nextdoor.com/join, Code: KCTWPN		
	Yes	44	77%
	No	13	23%
33	What improvements would you like to see? Would you be willing to increase your assessment for this improvement to come to fruition?	See FAQs.	
34	We would like to invite you to attend a get to know the Board of Directors event at which we will also discuss our goals for the coming year. Pizza and beverages will be provided. The event will be held on May 14th at 7pm at Brooklyn Pizza at 14506 Smoketown Rd, Woodbridge. If you were able to attend, how many people from your family can we count on for pizza?		
	Yes	36	65%
	No	19	35%
	Number to attend	71	
	Additional Comments	See FAQs.	

FAQs: Frequently Asked Questions are being developed from free flow text responses.